Riyadh International Industry Week 2027

22nd EDITION

Saudi Plastics & Petrochem

Powered by:

The World's No. 1 Trade Fair for Plastics and Rubber.

The International Trade Exhibition for Plastics, Petrochemicals, Foam and Rubber Machinery, Products and Technology.

26-29 APRIL 2027

RICEC
King Abdullah Road
Riyadh, Saudi Arabia

VISION رؤية 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

JOIN INDUSTRY LEADERS AT THE CENTER OF THE LARGEST AND FASTEST GROWING PLASTIC, PETROCHEMICALS, RUBBER AND FOAM MARKET IN THE MIDDLE EAST...



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Organized by:
REC شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

In collaboration with:
Messe Düsseldorf

ufi Approved International Event



Why Exhibit in Riyadh?

Riyadh is the Center of the Largest Economy in the MENA Region. Plastics, Petrochemical, Rubber and Foam Sectors are Offering Widespread Opportunities...

K, interpack and drupa

Expand in the Middle East's Largest Market

Following a successful 2026 launch, K, interpack and drupa return to Saudi Arabia for their second edition alongside REC's 22nd event. This step is made possible by the expanded partnership between Messe Düsseldorf and the Riyadh Exhibitions Company. The Saudi Plastics & Petrochem and Saudi Print & Pack exhibitions will be expanded to include regional editions of K, interpack and drupa.

Over $35 Billion by 2027

Saudi Arabia's Plastics Sector Market

The Kingdom's strong petrochemical base provides a competitive advantage for plastic converters and manufacturers, enabling the production of high-value plastic materials and finished products. At the same time, demand for locally produced and imported packaging machinery, automation systems, recycling technologies, and advanced manufacturing solutions is increasing as companies invest in efficiency, sustainability, and higher-value applications. As a result, Saudi Arabia's plastics sector is projected to generate an estimated market value of $35–40 billion by 2027, driven by growing domestic demand and continued investment across the plastics value chain.

$16.7 Billion by 2027

Widespread Demand for Plastic Packaging Offers Increasing Business Opportunities

Saudi Arabia's plastic packaging market is projected to reach approximately $16.7 billion by 2027, driven by demand from food, beverage, healthcare, and e-commerce sectors, supported by industrial growth and Vision 2030 initiatives. Manufacturers are expanding production of bottles, containers, films, and flexible packaging. At the same time, the industry increased investments in recyclable and sustainable packaging to meet growing environmental and consumer demands.



Why Exhibit at this Unique Event?

Three of the world's No.1 trade fairs, K, interpack and drupa, return for their second Saudi edition alongside REC's 22nd event across four sectors...

أسبوع الرياض الدولي للصناعة ٢٠٢٧
Riyadh International Industry Week 2027

Incorporating:

22nd EDITION Saudi Plastics & Petrochem

Powered by:

The World's No. 1 Trade Fair for Plastics and Rubber.

Incorporating:

22nd EDITION Saudi Print & Pack

Powered by:

drupa — The World's No. 1 Trade Fair for Printing Technologies.

interpack PROCESSING & PACKAGING — The World's No. 1 Trade Fair for Processing & Packaging.

Held concurrently:

5th EDITION Saudi Smart Logistics

The Kingdom's First Smart Logistics Show

THE RIYADH INTERNATIONAL INDUSTRY WEEK CONFERENCE 2027

Where Industry Leaders Set the Agenda for the Region's Next Industrial Chapter.

Held concurrently with Riyadh International Industry Week, the conference brings together senior executives, government representatives and technical experts across plastics, petrochemicals, printing, packaging and logistics.

Speakers cover the state of each industry, emerging technologies and the policy and investment decisions shaping the Saudi market. All sessions are CPD certified. Proceedings are distributed regionally and internationally to sector professionals.

- 50+ speakers across four industry tracks
- CPD certified sessions
- Live and online access for regional & international professionals
- Networking sessions with exhibitors and trade buyers



Partners of Success in 2026

Under the patronage of

Ministry of Industry & Mineral Resources

Diamond Sponsor

سابك sabic

Workshop Partner

المتقدمة Advanced

Featured Exhibitors

3P Gulf Group مصانع الخليجية	PACK PRINT	
الوطنية للصناعة AL WATANIA FOR INDUSTRIES	APICO شركة صناعة البلاستيك العربية ARABIAN PLASTIC INDUSTRIAL CO.	ASTRA POLYMERS
hotpack	GULF CARTON الجبر	GIIC الكاملية الخليجية للصناعة GULF INTEGRATED INDUSTRIES CO.
Ravago	REDA Chemicals	RIFAF Automated Intralogistic Solutions
الشركة المتحدة لصناعات الكرتون UCIC	Zamil Plastics	NSSPC
AL-SHARQ FLEXIBLE PACKAGING FACTORIES	MPFC	Pure Polymers
شركة مصنع البلاستيك السعودي Saudi Plastic Factory Co.	ChemMaster شركة مصنع روعة الأصيغة للصناعة Raweht Alasbegah Factory Co.	رفوفكو RFUFCO

Strategic Media Partner

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عالم البلاستيك plastech Middle East & North Africa

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Machineryline	OGN OIL, GAS, PETROCHEMICALS & RENEWABLES	Blooming	fitāmeen CREATIVE COMMUNICATION



Who Will You Meet?

You will meet key decision makers that include:

- **Key Sector Decision Makers**
- **Plastics, Petrochemicals, Rubber and Foam Professionals**
- **Plastics, Petrochemicals, Rubber and Foam Consultants, Major Suppliers & Distributors**
- **Business Owners & Investors**
- **Owners and Technical Teams from over 10,780 Factories**
- **Industrial Trade Buyers**

6 Reasons to Participate in the Largest Gathering of Industrial Sector Professionals

Network With Your Target Professionals

Strengthen Your Brand

Meet over 18,000 Qualified Buyers

Drive New Business Growth

Receive Multiple Sales Inquiries

Get Quality Leads





Key Figures in 2026 Edition

Sold out show despite challenges...

Due to well known geopolitical situation that started at the end of February 2026, the Riyadh International Industry Week 2026 incorporating the 21st edition of Saudi PPPP and 4th edition of Saudi Smart Logistics was moved from mid April to June 19 to 24. The only Riyadh international event that was not canceled or moved to the fall period. The decision was made as a result of REC's total alignment with national priorities and commitment to confirm that Riyadh was safe and open to serve its local and international stakeholders.

Thanks to the collaboration of all our stakeholders: Ministry of Industry and Mineral Resources support and participation, our partners that flew from Dusseldorf , their excellencies the Ambassadors that participated, our unwaivering local and International exhibitors, and the professionals and trade buyers that participated that made the 21st edition of Plastics and Petrochemicals- K and Print Pack- Interpack and Drupa, a sold out show.

We also recognize at this exceptional event the role of the REC team of 75 professionals that never gave up and supported our stake holders to conduct their business in safety and comfort at the center of the largest market in the Middle East region despite all the challenges.

14,500
Exhibition Space (sqm)

4
Halls

342
Exhibitors

24,300
Visitors

17
Participating Countries

7
International Pavilions



International Presence

Riyadh International Industry Week 2026 gathered exhibitors from 17 countries and hosted 7 country pavilions, including China, Egypt, Germany, India, Italy, Taiwan and UAE.

SAUDI ARABIA

AUSTRIA

BAHRAIN

CANADA

CHINA

EGYPT

GERMANY

INDIA

ITALY

JORDAN

PAKISTAN

QATAR

SOUTH KOREA

UNITED KINGDOM

SWITZERLAND

TAIWAN

UNITED ARAB EMIRATES

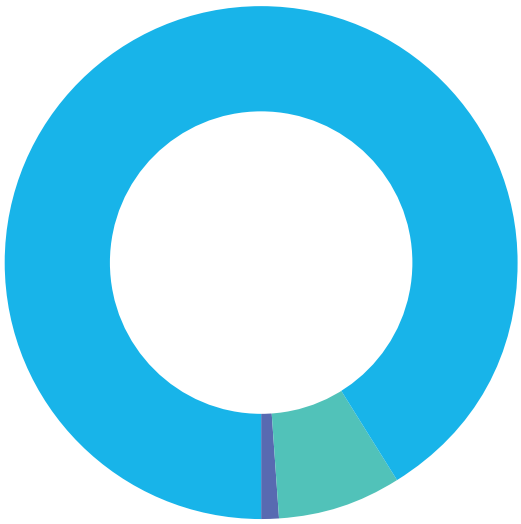


Exhibitor Survey Analysis



How would you rate the quality of the visitors to the show?

- **90.44%** Exceeded Expectations
- **5.10%** Met Expectations
- **4.46%** Below Expectations

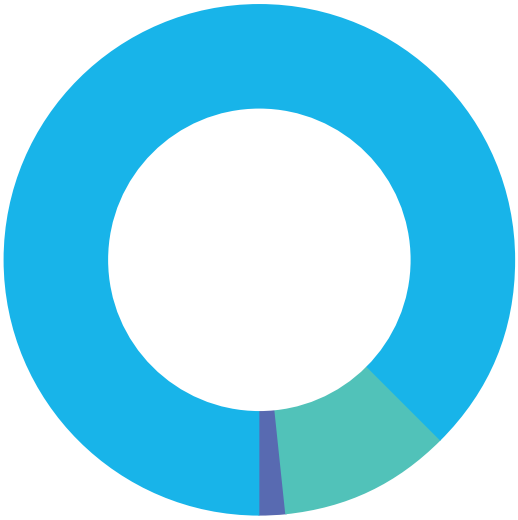


Are you satisfied with the quality of the leads you gained?

- **91.25%** Very satisfied
- **7.86%** Neutral
- **0.89%** Dissatisfied



Visitor Survey Analysis



Do you consider Riyadh International Industry Week a good source of information for your buying needs?

- **87.50%** Very Satisfied
- **10.94%** Satisfied
- **1.56%** Dissatisfied



Rate your satisfaction with the show?

- **81.25%** Excellent
- **17.19%** Very Good
- **1.56%** Unsatisfactory

Our Sectors

Innovations, Technologies, Products & Services at Saudi Plastics & Petrochem 2027

Machinery

- Blow molding machines
- Calendering Machines
- Equipment for processing
- Extruders & extrusion lines
- Injection molding machines
- Integrated automation systems
- Machinery & plants for finishing, decorating, printing & marking
- Machines & equipment for preprocessing and recycling
- Measuring, control & testing equipment
- Parts & components
- Peripherals & auxiliary equipment
- Plastic Molding Machines
- Presses
- Rubber extrusion & injection systems
- Services for the plastics & rubber industry
- Thermoforming machines
- Welding equipment

Molds & Dies

- Customized dies (extrusion, injection, blow molding, thermoforming)
- Standard molds

Raw Materials & Chemicals

- Adhesives, glues & paint resins
- Coatings applied to masses
- Consumables & auxiliaries
- Foams & auxiliary products
- Petrochemicals, additives & fillers
- Recycling raw materials / recyclates
- Reinforcing fibres & reinforcing materials
- Rubbers & synthetic fibers, coarse monofilaments
- Thermoplastics & thermoplastic elastomers
- Thermosets



Products from Polymer Materials & Rubber

- Laminated parts
- Parts made by blow molding
- Parts made by calendaring
- Parts made by extrusion
- Parts made by foaming
- Parts made by injection molding
- Parts made by mechanical treating
- Parts made by rotation moulding
- Parts made by thermoforming
- Reinforced plastics & composites

Petrochemicals

- Additives & fillers
- Chemical auxiliaries
- Coatings, adhesives, resins
- Petrochemicals (base chemicals, polymers)
- Process plant technologies (equipment & systems for chemical processing)

Rubber Materials

- Natural & synthetic rubbers
- Rubber compounds & blends
- Synthetic fibres for rubber applications

Rubber Chemicals

- Processing aids & auxiliaries
- Rubber additives
- Specialty coatings
- Welding & processing equipment

Foam Materials

- Auxiliary foaming products
- Thermoplastic foams
- Thermoset foams

Foam Technologies

- Finishing & processing equipment for foam
- Foaming agents & additives
- Foaming machinery & process technologies

The Market for Plastic Products in the Kingdom is Rapidly Growing as the Boom in the Construction, Food & Beverage and Retail Sectors Continues...



Over $2.5 Billion by 2027

Rigid Plastics Market is Rapidly Expanding

The Saudi Arabia rigid plastic packaging market is projected to reach approximately $2.5–2.7 billion by 2027, driven by strong demand from the food & beverage, pharmaceutical, personal care, household products, and industrial sectors. The market is expected to grow at a CAGR of around 3.5% through 2033.



Over $1.45 Billion by 2027

Engineering Plastics Market is Growing Rapidly

The Saudi Arabia engineering plastics market is projected to reach approximately $1.45–1.55 billion by 2027, driven by expanding demand from automotive, construction, electrical & electronics, industrial machinery, packaging, and infrastructure sectors under Vision 2030. The market is expected to grow at a CAGR of roughly 6.5–7.0% through the forecast period.



7.4% Exceptional Growth

Saudi Antimicrobial Coatings Market

Antimicrobial coatings on plastic packaging to protect healthcare, food and other consumer products has increased at a massive rate. The Saudi market has grown year-on-year at a rate of 7.4% due to heightened health and food safety concerns. With antimicrobial packaging increasing in importance, multiple opportunities for manufacturers and importers of such coatings.



$1.67 Billion

Detergents Market Expansion

The main petrochemical derivate ingredients in soaps and detergents are seeing growth. With the expansion of property developments and increased household needs in line with the expansion of the urban population, is leading to an expansion of the market. With the expansion of existing manufacturing facilities and imports of petrochemical derivatives into the Kingdom, opportunities exist for petrochemicals companies and downstream vendors to provide the market with the required raw materials.

Exceptional High Growth Segments Include: Biodegradable Plastics, Emulsion Polymers, Synthetic Rubber & Polyethylene (PE) Pipes...



16.7% Mega-Growth Rate

Expansion of Biodegradable Plastics Market

Saudi Arabia's biodegradable plastics market is projected to reach approximately $180–220 million by 2027, driven by an expected growth rate of around 16.7%. This rapid expansion is fueled by government initiatives aimed at reducing plastic pollution and promoting sustainable materials across the Kingdom. The ban on non-degradable single-use plastics and the adoption of oxo-biodegradable standards have accelerated demand for environmentally friendly alternatives.



6.5% Annual Growth Rate

Saudi Construction Boom Drives Exponential Growth of Emulsion Polymers Market

The Saudi emulsion polymers market is projected to grow at an annual rate of 6.5%. Increased demand for manufacturing construction materials such as adhesives, paints, coatings, as well as drug delivery systems, gloves, floor polish, films and cosmetics is being driven by the Kingdom's high-growth economy. Robust opportunities for suppliers of the emulsion polymers are expanding in line with demand.



$339 Million

Synthetic Rubber Industry Gains Momentum Toward 2027

Saudi Arabia’s synthetic rubber market is projected to reach approximately $339 million by 2027, driven by growing demand from the automotive, tire, construction, and industrial sectors. Supported by Vision 2030 initiatives and expanding petrochemical investments, manufacturers are increasing production capacity while advancing high-performance and sustainable rubber solutions.



315,000 Tonnes by 2027

Polyethylene (PE) Pipes Market Rise Fueled by Construction and Infrastructure Activities

The Saudi PE pipes market has achieved a volume of more than 203,247.12 tonnes. Continued growth is expected to increase market volume to 308,000–315,000 tonnes by 2027. Driven by growing construction and infrastructural activities, providers of downstream raw materials in the petroleum industry are witnessing increased demand for their products as PE usage increases as projected.

Organized by

شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered the B2B international trade fairs and events sector in the Kingdom, with 46 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serving event clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

Messe Düsseldorf

drupa

interpack
PROCESSING & PACKAGING

Messe Düsseldorf - Home of K, Drupa & Interpack, is a leading international trade fair organizer based in Düsseldorf, Germany for the last 75 years. It is renowned for hosting world-class exhibitions, including K, the premier global trade fair for plastics and rubber, and interpack, the leading event for the packaging industry and related processing sectors. Another flagship event is Drupa, the world's largest trade fair for printing technologies. These shows attract industry leaders and innovators from around the globe, reinforcing Messe Düsseldorf's status as a key hub for business and technological advancement and are concurrently organizing with Saudi Plastics & Petrochemicals and Saudi Print & Pack in Riyadh in 2027.

UFI Proud Member

ufi The Global Association of the Exhibition Industry

REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue

مركز الرياض الدولي للمؤتمرات والمعارض
Riyadh International Convention & Exhibition Center – RICEC

Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.





Your buyers are here. Meet high-intent decision makers across plastics, petrochemicals, foam and rubber in Saudi Arabia's fastest growing industrial market.

BOOK YOUR SPACE AT

SAUDI PLASTICS & PETROCHEM 2027

For more information:

info@saudipp.com | +966 920024020 | www.saudipp.com

2027 FLAGSHIP EVENTS

RIYADH INTERNATIONAL INDUSTRY WEEK 2027

22nd EDITION Saudi Plastics & Petrochem

Powered by:
K: The World's No. 1 Trade Fair for Plastics and Rubber.

22nd EDITION Saudi Print & Pack | drupa | interpack PROCESSING & PACKAGING

Powered by:
DRUPA: The World's No. 1 Trade Fair for Printing Technologies.
INTERPACK: The World's No.1 Trade Fair for Processing & Packaging.

5th EDITION Saudi Smart Logistics

SSL: The Kingdom's First Smart Logistics Show.

أسبوع أسلوب الحياة السعودي SAUDI LIFESTYLE WEEK

44th EDITION Saudi Agriculture

37th EDITION SAUDI BUILD

Co-located with:
28th EDITION SAUDI ELENEX | ISK SODEX SAUDI

A HANNOVER MESSE event — Industrial Transformation SAUDI ARABIA

The World's No. 1 Industrial Transformation Network.

Organized by:

REC شركة معارض الرياض المحدودة Riyadh Exhibitions Company Ltd.

Organized by Riyadh Exhibitions Company (REC), delivering Saudi Plastics & Petrochem for 35+ years and serving the Kingdom's national priorities through professional B2B platforms.